

**ADVERTISEMENT SIZES FOR
2010 ACO CONFERENCE
PROGRAM GUIDE**

Full page

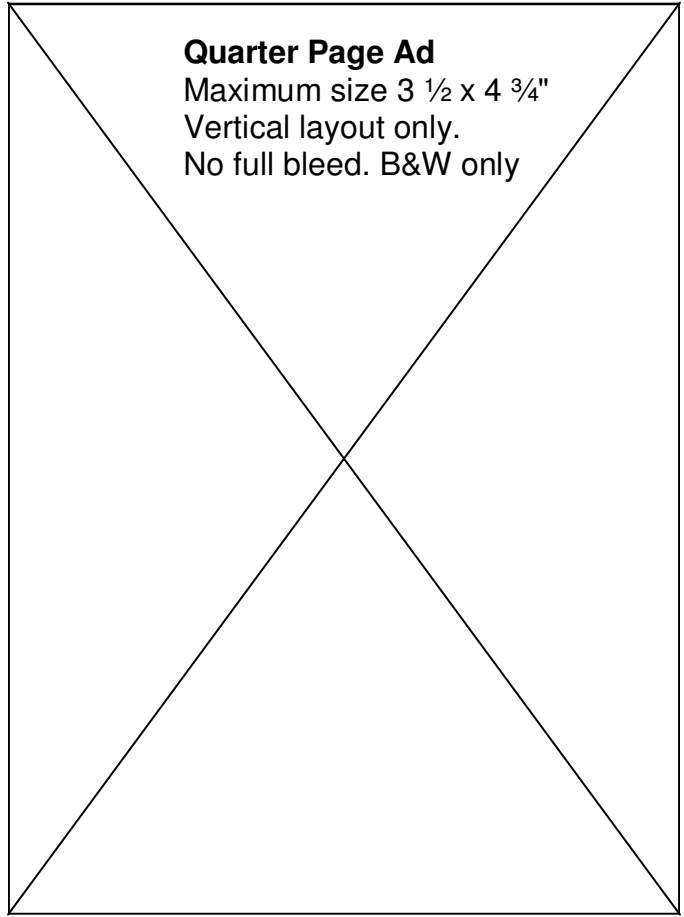
Maximum size 7 ½ x 10
No full bleed. B&W only

Business Card Ad

Maximum size 3 ½ x 2"
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Quarter Page Ad

Maximum size 3 ½ x 4 ¾"
Vertical layout only.
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Half Page Ad

Maximum size 7 ½ x 4 ¾"
Horizontal layout only. No full bleed. B&W only